

# **SOMETHING** *Special*<sup>®</sup>

**somethingspecialmagazine.com**

In 2008, approximately 20.2 million parents were raising children with some kind of special needs in the United States.  
Place your ad today.

## **DIGITAL AD RATES 2011/2012**

### **TOWER AD**

AD SIZE: 185px x 790px

30 DAYS	\$105.00
60 DAYS	\$160.00
90 DAYS	\$200.00

Start date is the first day of the month after payment is made, then to terms as preferred (i.e. how many days you want it to run). This is based on availability of the ad space, check with your ad representative for availability.

### **SMALL TOWER AD**

AD SIZE: 185px x 150px

30 DAYS	\$70.00
60 DAYS	\$90.00
90 DAYS	\$110.00

Start date is the first day of the month after payment is made, then to terms as preferred (i.e. how many days you want it to run). This is based on availability of the ad space, check with your ad representative for availability.

### **BANNER AD**

AD SIZE: 960px x 95px

30 DAYS	\$90.00
60 DAYS	\$110.00
90 DAYS	\$130.00

Start date is the first day of the month after payment is made, then to terms as preferred (i.e. how many days you want it to run). This is based on availability of the ad space, check with your ad representative for availability.

### **ARTWORK**

All ads need to be sent digitally to [ads@somethingspecialmagazine.com](mailto:ads@somethingspecialmagazine.com). Acceptable formats include jpg and png files. All artwork must be 300 dpi.

### **OUR MAGAZINE**

We are an inspiration and informative magazine for parents raising children with special medical needs. Published quarterly by SSM publishing, L.L.C. Distributed as a free publication, available wherever parents are. Something Special Magazine is a registered trademark with the USPTO. See our distribution list online at [somethingspecialmagazine.com](http://somethingspecialmagazine.com)

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